



THRIVE

CASA Gala

to transform kids' mental health

FRIDAY, MAY 13, 2022 | 5:30–11:00PM

Edmonton Convention Centre

9797 Jasper Avenue | Edmonton, Alberta

Presented by

Pagnotta

SPONSORSHIP
OPPORTUNITIES

THRIVE

CASA Gala

to transform kids' mental health

Formerly the CASA Gala, Thrive is the return of our annual award winning gala to celebrate together in a beautiful and elegant surrounding, and to raise funds for CASA's programs and services for kids and their families, who need mental health support now more than ever.

Hosted by Canadian tenor, Adam Fisher and The Dave Babcock Orchestra with Special Guests: Edmonton's own rising star Hailey Benedict with award-winning Melisizwe Brothers and local favourite Ariana Whitlow.



CASA
Child, Adolescent and Family
Mental Health

A NEW VISION FOR MENTAL HEALTH SERVICE

CASA Child, Adolescent and Family Mental Health is a trusted non-profit organization delivering holistic, culturally safe, wrap-around mental health services to children ages 3 to 18 and their families. We do this through a team of specialized mental health professional who are trauma experts committed to delivering outcomes-based programming in collaboration with community partners.

CASA is embarking on a new five-year roadmap to be leaders in child-centred, family-inclusive mental health services, with a focus on programming efficacy, relevance and financial health. We're levelling up to provide twice as many kids with service over the next few years – services they need now more than ever.

How is CASA leveling up its services to kids and families?

- Expanding services in our own footprints and moving to evening, weekend and summer programming;
- Enhancing online services;
- Going to where kids are, by working with community partners to find spaces in their facilities and organizations to provide service.

OUR VISION

A community where all children, youth and their families are provided with timely mental health care and empowered to thrive.

OUR MISSION

To build resilience through holistic, evidence-informed and compassionate care, and to advocate for children, youth and families with mental illness.

OUR VALUES

- Community
- Collaboration
- Child-centred and family-inclusive care
- Equity, diversity and inclusion
- Outcomes-based accountability



THRIVE

CASA Gala

to transform kids' mental health

PRESENTING SPONSOR

~~\$50,000~~ **SOLD** *Pagnotta*

- CASA Gala 2022 will proudly promote your company name as the presenting sponsor
- Company name/logo included on all Gala marketing materials and top billing on event sponsor wall
- Custom social media graphic to use on your own channel
- Opportunity to bring greetings from the podium during the formal program (2 mins.)
- Premier gala seating for one table of ten (10) guests for the CASA Gala 2022
- Complimentary champagne at your table

QR CODE DIGITAL SPONSOR

\$30,000

- Company name/logo printed on the QR code that will be displayed throughout the Gala, printed program and used for guests to scan throughout the night
- Custom social media graphic to use on your own channel
- Premier gala seating for one table of ten (10) guests for the CASA Gala 2022
- Complimentary champagne at your table

LEVEL UP LOUNGE SPONSOR

\$25,000

- Level Up Lounge in the main ballroom predominately branded with your Company name/logo
- Custom social media graphic to use on your own channel
- Eight (8) complimentary tickets with preferred seating for CASA Gala 2022
- Complimentary champagne at your table

SPONSORSHIP CONTACT

Nadine Samycia
Chief Donor Love Officer

NSamycia@casaservices.org
780-400-4539

◆ IN ADDITION, TO THE ABOVE CASA GALA SPONSORS WILL RECEIVE:

- Verbal thanks at the CASA Gala by evening EMCEE
- Recognition as a sponsor at all four CASA locations
- Company name/logo included in all event media announcements and online including: (www.casaservices.org, CASA Social Media accounts and CASA Foundation E-news)
- Company name/logo featured in CASA Gala program
- Company name/logo featured in visual presentations at CASA Gala
- Post Edmonton Journal digital Thank You ad



THRIVE

CASA Gala

to transform kids' mental health

ENTERTAINMENT SPONSOR

\$25,000

- The CASA Gala will display your company name/logo on the stage as the show sponsor during the main performance. Includes branded stage wrap on our intimate centre stage
- Custom social media graphic to use on your own channel
- Eight (8) complimentary tickets with preferred seating for the CASA Gala 2022
- Complimentary champagne at your table

THRIVE RECEPTION SPONSOR

\$20,000

- CASA Gala guests will be welcomed into Hall D with branded reception space featuring your company name/logo
- Eight (8) complimentary tickets with preferred seating for the CASA Gala 2022
- Complimentary champagne at your table

RAFFLE SPONSOR

\$15,000

- The CASA Gala will feature your company name/logo on the specific raffle marketing item (LED Wristband) that will be offered to each guest
- Six (6) complimentary tickets for the CASA Gala 2022

SPONSORSHIP CONTACT

Nadine Samycia
Chief Donor Love Officer

NSamycia@casaservices.org
780-400-4539

◆ IN ADDITION, TO THE ABOVE CASA GALA SPONSORS WILL RECEIVE:

- Verbal thanks at the CASA Gala by evening EMCEE
- Recognition as a sponsor at all four CASA locations
- Company name/logo included in all event media announcements and online including: (www.casaservices.org, CASA Social Media accounts and CASA Foundation E-news)
- Company name/logo featured in CASA Gala program
- Company name/logo featured in visual presentations at CASA Gala
- Post Edmonton Journal digital Thank You ad



THRIVE

CASA Gala

to transform kids' mental health

FRIENDS OF CASA KIDS

Donations received other than sponsorship

- Recognition on screen during the CASA Gala event for all donations received by April 15th
- Recognition in the CASA Gala program
- Recognition as a donor at all four CASA locations on digital screens

IN KIND SPONSORSHIP

If you are interested in providing an in kind donation for CASA Gala please contact us.

FEATURE SPONSORS

\$10,000

Choose your feature sponsorship:

CASA Gala Dessert Sponsor

The CASA Gala dessert plate will feature your company name/logo

Dinner Wine Sponsor

Your company name/logo will be featured on the CASA Gala wine accompanying the dinner

CASA Volunteer Sponsor

The CASA Gala volunteer badges will feature your company name/logo

Comfort Seating Sponsor

The CASA Gala will feature your company name/logo at our signature comfort seating area on signage and on select guest tables

Level Up After Party Sponsor

The finale after party will feature your company name/logo in the foyer area and by the dance floor

Live Auction Sponsor

Your company name/logo will be featured during the live auction and printed on live auction items

Table Gift Sponsor

Your company name/logo will be featured during all videos created for CASA Gala

IN ADDITION, TO THE ABOVE CASA FEATURE SPONSORS WILL RECEIVE:

- Verbal thanks at the CASA Gala by evening EMCEE
- Four (4) complimentary tickets for the CASA Gala 2022
- Recognition as a sponsor at all four CASA locations
- Company name/logo included in all event media announcements and online including: (www.casaservices.org, CASA Social Media accounts and CASA Foundation E-news)
- Company name/logo featured in CASA Gala program
- Company name/logo featured in visual presentations at CASA Gala
- Post Edmonton Journal digital Thank You ad

SPONSORSHIP CONTACT

Nadine Samycia

Chief Donor Love Officer

NSamycia@casaservices.org

780-400-4539